InsurInnovator Connect

IIC ASIA | AWARDS

Celebrating Excellence to Empower the Future of Insurance

# IIC ASIA AWARDS

## Guidelines, Application Form, Terms & Conditions

The **IIC Asia Awards** stand as the definitive mark of excellence in the insurance industry, honoring visionary leaders and pioneering organizations that are pushing boundaries and shaping the future of Asia's insurance landscape. Held in conjunction with the annual **InsurInnovator Connect Asia** conference, the Awards showcase groundbreaking innovations and transformative initiatives that drive meaningful progress and elevate industry standards across the region.

## AWARDS SUBMISSION PROCESS

01

### Stage 1: Submission

Nominate your company for the IIC Asia Awards by completing the submission form.

02

### Stage 2: Judges Assessment

Our esteemed judges will be assessing all submissions.

03

### Stage 3: Winners Announcement

Winners for each category will be announced. All winners are required to attend the IIC Asia Series and Awards Ceremony, and must purchase the official winners' package.

04

### Stage 4: Awards Ceremony

The final winners for each category will be announced and celebrated during the IIC Asia Series event.

IIC ASIA AWARDS

InsurInnovator Connect

# IIC ASIA | AWARDS

Celebrating Excellence to Empower the Future of Insurance

## INDIVIDUAL AWARD CATEGORIES

### C-SUITE EXECUTIVE OF THE YEAR

This award recognizes outstanding leaders from insurance companies who have made significant contributions to the advancement of the region's insurance industry over the past 12 months.

**Eligibility: Insurers and Reinsurers Only**

### WOMEN IN INSURANCE LEADERSHIP AWARD

This prestigious award recognizes outstanding female leaders in the insurance industry who have demonstrated exceptional influence and leadership in shaping the future of the sector. Awardees are celebrated for their visionary approach, commitment to diversity and inclusion, and their ability to inspire positive change and drive industry growth.

**Eligibility: Open to all individuals in leadership roles within the insurance industry.**

### DIGITAL INSURER OF THE YEAR AWARD

This distinguished award recognizes an insurer who has set the standard for delivering a fully integrated digital insurance experience. The recipient will have demonstrated exceptional innovation in digital or virtual insurance solutions, including seamless online customer interactions and optimized, efficient operations.

**Eligibility: Insurers and Reinsurers Only**

### HEALTH INSURANCE INNOVATOR OF THE YEAR

This prestigious award honors leaders or teams within health insurance companies who have demonstrated exceptional innovation in creating new health insurance products, services, or models that better meet the needs of individuals and organizations, improving overall health outcomes.

**Eligibility: Health Insurers Only**

### OUTSTANDING REINSURANCE SCHEME AWARD

This award honors reinsurance providers that have developed excep tional reinsurance solutions, demonstrating innovation, strategic value, and measurable impact. It recognizes schemes that effectively address risk management challenges, foster industry resilience, and support insurers in achieving sustainable growth through tailored, forward-thinking reinsurance strategies.

**Eligibility: Reinsurers Only**

### TOP INSURTECH INITIATIVE AWARD

This award recognizes the most innovative and disruptive InsurTech startup, founded over three years ago, that has introduced a ground-breaking initiative in the past 18 months. It highlights a startup that has formed strategic partnerships and offers a unique value proposition within the industry.

**Eligibility: InsurTechs Only**

### EXCELLENCE IN TECHNOLOGY INITIATIVE AWARD

This prestigious award honors an organization's exceptional implementation of cutting-edge technology within the insurance industry. It acknowledges projects or solutions that have significantly impacted operational efficiency, risk management, or customer experience.

**Eligibility: Technology and Solution Providers Only**

### INSURANCE VENTURE INNOVATION AWARD

This accolade recognizes organizations that have strategically partnered with or invested in groundbreaking early-stage technology companies poised to redefine the insurance industry. It celebrates those who demonstrate visionary leadership in fostering innovation, catalyzing transformative solutions, and driving impactful collaboration to shape the future of insurance.

**Eligibility: Insurers and Investors Only**

### INSURANCE TRANSFORMATION LEADER OF THE YEAR

This award recognizes senior leaders who have demonstrated exceptional vision, strategic direction, and execution capability in driving enter-prise-wide transformation. Awardees have led multi-dimensional change across digital, operational, product, and customer domains—significantly enhancing competitiveness, organizational agility, and long-term growth for their insurance companies.

**Eligibility: Insurers and Reinsurers Only**

### YOUNG INSURANCE INNOVATOR OF THE YEAR

Recognizes outstanding young leaders (aged 35 or below) who have demonstrated exceptional innovation, impact, and leadership in areas such as insurance technology, product innovation, data intelligence, underwriting modernization, or customer experience. Nominees should have made a measurable contribution within their organizations and shown strong industry potential.

**Eligibility: Insurers and Reinsurers Only**

InsurInnovator Connect

# IIC ASIA | AWARDS

Celebrating Excellence to Empower the Future of Insurance

## PROJECT AWARD CATEGORIES(FOR INSURERS / REINSURERS)

### EXCELLENCE IN PRODUCT INNOVATION AWARD

This esteemed award celebrates insurance companies that have introduced groundbreaking products or revitalized existing offerings, driving substantial enhancements in customer value and unlocking new revenue streams. It honors those who have fundamentally transformed the industry through visionary solutions, reshaping market dynamics and elevating the customer experience to new heights.

### DIGITAL HEALTH TRANSFORMATION EXCELLENCE AWARD

This award recognizes health insurers who have demonstrated leadership in integrating advanced digital technologies (such as telemedicine, AI, and big data) to improve healthcare delivery, enhance operational efficiency, and create better health outcomes for policyholders.

### DIGITAL TRANSFORMATION TRAILBLAZER AWARD

This prestigious accolade recognizes insurers who have mastered the integration of advanced technologies—such as InsurTech, AI, big data, digital CRM, and online platforms—across both internal and external operations. It celebrates organizations that have demonstrated exceptional foresight and agility in adopting digital innovations, resulting in heightened operational efficiency, enhanced customer engagement, and superior service delivery, while driving substantial business value and performance.

### HEALTH & WELLNESS ENGAGEMENT EXCELLENCE AWARD

This award celebrates health insurers who have successfully engaged members with innovative wellness programs, preventive care, and personalized health management services that improve health outcomes, reduce costs, and enhance customer satisfaction.

### TOP PARTNERSHIP DISTRIBUTION INNOVATION AWARD

This award honors insurers who have achieved exceptional success through strategic partnerships and innovative InsurTech solutions, expanding their reach and enhancing customer experiences while demonstrating outstanding innovation and commitment to growing their distribution networks.

### DATA & ANALYTICS EXCELLENCE AWARD

This prestigious award honors insurers who have demonstrated exceptional mastery in leveraging data and analytics to drive strategic decision-making. It recognizes those who have excelled in harnessing advanced analytics to enhance customer insights, optimize operational efficiency, and elevate overall business performance, setting a new benchmark for data-driven innovation and excellence in the industry.

### MOBILE APP INNOVATION EXCELLENCE AWARD

This award recognizes insurers who have leveraged mobile technology to revolutionize customer acquisition and service, celebrating mobile applications that excel in innovation, functionality, and user experience, driving growth and enhancing the customer journey.

### CUSTOMER EXPERIENCE EXCELLENCE AWARD

This award honors insurers who have set new industry standards by consistently exceeding customer expectations, adapting to evolving needs, and building lasting relationships through exceptional service.

## UNDERWRITING EXCELLENCE INNOVATION AWARD

This award recognizes insurers that have introduced advanced underwriting strategies, technologies, or models that significantly improve underwriting accuracy, efficiency, and risk segmentation. Awardees demonstrate leadership in modernizing the underwriting function through automation, AI, predictive analytics, and enhanced data utilization—strengthening portfolio quality and operational productivity.

## CUSTOMER LIFECYCLE MANAGEMENT EXCELLENCE AWARD

This award honors insurers that have successfully established end-to-end customer lifecycle management frameworks, delivering personalized engagement, optimized cross-sell/upsell opportunities, and seamless retention programs. Awardees demonstrate the ability to leverage data, digital touchpoints, and predictive analytics to create unified experiences that maximize lifetime customer value.

## ENTERPRISE RISK MANAGEMENT INNOVATION AWARD

This award celebrates insurers that have significantly elevated enterprise risk management through innovative tools, frameworks, and strategies. Awardees effectively strengthen risk visibility, scenario planning, ESG integration, and regulatory resilience—positioning the organization for sustainable and responsible long-term development.

## OPERATIONAL AUTOMATION EXCELLENCE AWARD

This award recognizes insurers that have achieved measurable impact through automation of core processes such as policy administration, underwriting, servicing, or operations. Awardees demonstrate excellence in reducing cost, minimizing manual workload, enhancing accuracy, and delivering superior operational efficiency through next-generation automation technologies.

## CLOUD INFRASTRUCTURE ENABLEMENT AWARD

This award recognizes insurers that have successfully modernized their technology stack through cloud migration or cloud-native architecture. Awardees demonstrate exceptional capability in enhancing scalability, security, performance, and digital innovation through cloud transformation—enabling future-ready operating models and accelerated business growth.

## DIGITAL DISTRIBUTION ENABLEMENT AWARD

This award honors insurers that have pioneered breakthrough digital distribution models, using platforms, online channels, embedded insurance, or digital ecosystems to expand market access. Awardees demonstrate innovation in reaching new segments, increasing conversion efficiency, and strengthening omnichannel distribution excellence.

# IIC ASIA | AWARDS

Celebrating Excellence to Empower the Future of Insurance

InsurInnovator Connect

# IIC ASIA | AWARDS

Celebrating Excellence to Empower the Future of Insurance

## PROJECTS AWARD CATEGORIES (FOR TECHNOLOGY SOLUTION PROVIDERS & HEALTHCARE ECOSYSTEM)

### INNOVATION LEADERSHIP AWARD

This award recognizes solution providers who have introduced transformative innovations that drive significant revenue growth, enhance client retention, and redefine industry standards, delivering measurable impact for their insurance partners.

### OPERATIONAL EXCELLENCE PIONEER AWARD

This award recognizes solution providers who have advanced operational efficiency in the insurance sector through cutting-edge technologies. Awardees are celebrated for streamlining processes, enhancing performance, and setting new benchmarks in operational management, ultimately driving improved efficiency and customer satisfaction.

### DATA & ANALYTICS VISIONARY AWARD

This prestigious award honors solution providers who excel in harnessing the power of data and analytics to drive strategic insights and business growth. Recognized for their forward-thinking approaches, awardees demonstrate how their solutions create new opportunities, elevate user experiences, and accelerate revenue through cutting-edge, data-driven strategies and insights.

### AI & MACHINE LEARNING INNOVATION AWARD

This award recognizes solution providers who have leveraged AI and machine learning technologies to drive innovation within the insurance sector. Winners are celebrated for their ability to harness these technologies to optimize operations, enhance underwriting accuracy, and deliver new business insights, fundamentally reshaping the industry.

### INNOVATIVE PARTNERSHIP EXCELLENCE AWARD

This prestigious accolade honors solution providers who forge exceptional partnerships to deliver transformative, synergistic solutions that reshape the insurance landscape. Awardees are celebrated for creating groundbreaking, collaborative innovations that enhance customer engagement, drive market expansion, and set new benchmarks for industry leadership and cooperation.

### CUSTOMER ENGAGEMENT LEADERSHIP AWARD

This award recognizes solution providers whose innovative technologies transform customer interactions, driving higher satisfaction and loyalty. Awardees are celebrated for developing impactful solutions that foster enduring relationships, enhance client retention, and accelerate revenue growth.

### CYBERSECURITY INNOVATION AWARD

This award celebrates solution providers who deliver cutting-edge cybersecurity technologies that help insurers protect against evolving cyber threats. Winners are recognized for their innovative approaches to securing sensitive data, ensuring privacy, and strengthening overall risk management frameworks within the insurance sector.

### CLAIMS AUTOMATION EXCELLENCE AWARD

This award honors solution providers who have revolutionized the claims process through automation technologies. Awardees are recognized for their role in streamlining claims management, improving operational efficiency, reducing costs, and enhancing the overall customer experience through innovative automation solutions.

## TECHNOLOGY INTEGRATION EXCELLENCE AWARD

This award recognizes solution providers who have seamlessly integrated cutting-edge technologies into insurance workflows, driving digital transformation across the industry. Winners are celebrated for their ability to streamline operations, enhance efficiency, and enable insurers to achieve technology-driven business objectives.

## HEALTHTECH INNOVATION EXCELLENCE AWARD

This award honors companies that have introduced breakthrough health technologies, including telemedicine, wearables, AI-driven healthcare platforms, and health data analytics, to improve patient care, enhance healthcare delivery, and support the digital transformation of the health insurance sector.

## HEALTHCARE SERVICE EXCELLENCE AWARD

This award celebrates healthcare service providers (hospitals, clinics, telemedicine platforms, etc.) that have demonstrated excellence in delivering exceptional patient care, improving health outcomes, and optimizing service delivery for insured individuals.

## HEALTH MANAGEMENT SOLUTIONS INNOVATION AWARD

This award recognizes organizations that have introduced innovative health management solutions, from chronic disease management programs to preventive health initiatives, driving positive health outcomes and improving the overall cost-effectiveness of healthcare for insurers and their members.

## PERSONALIZED HEALTH EXPERIENCE EXCELLENCE AWARD

This award honors health tech providers who have developed solutions that personalize healthcare services, using AI and data analytics to offer tailored healthcare plans, treatments, and wellness strategies for individuals.

## HEALTH INSURANCE DISTRIBUTION INNOVATION AWARD

This award acknowledges innovative distribution strategies for health insurance products, particularly through partnerships with digital platforms, brokers, or other distribution channels. It celebrates insurers and solution providers who have excelled in expanding access to health insurance through creative and effective distribution methods.

## INTELLIGENT INSURANCE OPERATIONS ENABLER AWARD

This award recognizes solution providers that enable insurers to achieve next-generation operational excellence through intelligent automation, AI-driven workflows, and streamlined processes. Awardees demonstrate measurable improvements in accuracy, processing speed, and operational efficiency.

## CLOUD-NATIVE INSURANCE INNOVATION FACILITATOR AWARD

This award honors solution providers that accelerate insurers' cloud-native transformation. Awardees deliver secure, scalable, modular architectures that strengthen digital resilience, enhance system flexibility, and enable rapid product innovation and modernization.

## NEXT-GEN DIGITAL DISTRIBUTION ACCELERATOR AWARD

This award recognizes solution providers that deliver breakthrough digital distribution technologies—such as embedded insurance, API connectivity, automated onboarding, and omni-channel enablement—that significantly improve insurers' acquisition efficiency and customer conversion

## INSURTECH INTEGRATION & MODERNIZATION EXCELLENCE AWARD

This award celebrates solution providers that have successfully modernized insurers' legacy systems through seamless integration, data unification, open APIs, and modernization frameworks—helping insurers achieve agility, speed-to-market, and digital readiness.

## HOSPITAL INNOVATION EXCELLENCE AWARD

This prestigious award recognizes hospitals (both public and private) that have demonstrated outstanding innovation in healthcare delivery, clinical operations, or patient services. Awardees are celebrated for implementing transformative solutions—such as digital health technologies, smart hospital systems, or advanced care models—that significantly enhance patient outcomes and operational efficiency, while also enabling stronger collaboration with health insurers in areas such as claims optimization, cost management, and value-based care delivery.

## INTEGRATED CARE & HEALTHCARE ECOSYSTEM EXCELLENCE AWARD

This award honors healthcare organizations that have successfully built integrated care models by collaborating with insurers, digital health platforms, and community care providers. It recognizes institutions that deliver seamless, end-to-end patient journeys across prevention, diagnosis, treatment, and post-care management, while aligning with health insurance frameworks to improve care accessibility, cost efficiency, and long-term population health outcomes.

## PATIENT EXPERIENCE & CLINICAL SERVICE EXCELLENCE AWARD

This award celebrates healthcare providers that consistently deliver exceptional patient-centric care and clinical excellence. It recognizes organizations that have improved patient satisfaction, reduced waiting times, enhanced service quality, and established strong trust through innovative care delivery models, while also supporting better engagement with health insurance services, including smoother claims experiences and enhanced patient affordability.

## DIGITAL HEALTH & SMART HOSPITAL TRANSFORMATION AWARD

This award recognizes healthcare institutions that have successfully transformed into digitally enabled or “smart” hospitals through the adoption of AI, IoT, big data, and automation. Awardees demonstrate excellence in hospital digitalization, smart infrastructure, and data-driven healthcare management, with the ability to integrate with health insurance systems for improved underwriting insights, claims efficiency, and data-driven risk management.

## PHARMA INNOVATION & PATIENT IMPACT AWARD

This award honors pharmaceutical companies that have developed breakthrough therapies, treatment solutions, or patient programs that significantly improve health outcomes. It recognizes innovation not only in drug development, but also in patient access, adherence programs, and real-world impact, including initiatives that improve collaboration with health insurers to enhance treatment affordability, reimbursement models, and outcome-based care.

## DIGITAL HEALTH & PHARMA COLLABORATION EXCELLENCE AWARD

This award recognizes pharmaceutical companies that have successfully partnered with insurers, hospitals, or digital health platforms to deliver integrated healthcare solutions. It celebrates initiatives that combine therapeutics with digital tools, data analytics, or ecosystem collaboration to enhance patient outcomes and healthcare efficiency, while creating measurable value for health insurers through improved risk management, cost control, and patient outcome tracking.

# IIC ASIA | AWARDS

Celebrating Excellence to Empower the Future of Insurance

InsurInnovator Connect

# IIC ASIA | AWARDS

Celebrating Excellence to Empower the Future of Insurance

## AWARDS APPLICATION FORM

| | | | |
|---|---|---|---|
| Company Name | | | |
| Contact | | Job Title | |
| Tel | | Email | |
| Brief Introduction of Your Company | Please attach information of your company: development history, main businesses, core products/ services, industry rank, competitive advantages, previous awards & authority and other related information.) | | |
| Innovation/Application/ Cooperation Practices in insurance | Please fill in your company's practices in insurance application/ cooperation.) | | |
| **Name of the Award** (Please check the award you are applying for in the list below and enter the award name in the blank column on the far right) | | | |

# Rules & Regulations

### Eligibility

- Entries are welcomed from across the APAC region, with a focus on both domestic and regional activities.
- Entries must relate to projects, programs, or services that were either implemented or significantly enhanced. The awards recognize the introduction of new initiatives or the improvement of existing ones. Generally, the judges favor new projects over enhancements to existing programs.
- Entries may be submitted in more than one category. Organisations, teams, or individuals may be nominated either by a third party or through self-nomination by submitting an application.

### Submission language

Please ensure you submit all your answers and supporting documents in English as the judging panel comprises international experts.

### Entry Fee

There is no fee for submitting an entry to the awards!

| AWARD WINNER PACKAGE | | | |
|---|---|---|---|
| **Packages Entitlement** | **Option 1** | **Option 2** | **Option 3** |
| IIC Event Conference Passes and Awards Ceremony Seat | 3 | 5 | 8 |
| Awards Ceremony Presentation Trophy for Award Winner | √ | √ | √ |
| Company Logo on Award Winners Display Board in Exhibition Area | √ | √ | √ |
| Digital Article About Your Submitted Project Published on IIC Insights Page (Article will be provided and can be used for your own PR) | | √ | √ |
| Video Interview with Senior Executives During IIC Event, Published on IIC Insights Page and Social Media Channels (Video will be provided and can be used for your own PR) | | | √ |
| Award Winner Branding Assets (Including IIC Asia Awards Logo, Award Winner Banner, Email Signature with Company Name and Selected Award Category, Photos from Award Ceremony) | √ | √ | √ |
| **Award Package Prices** | **US$6,000** | **US$8,500** | **US$10,000** |
| **We Confirm the Selection of Option** | ◉ | ○ | ○ |

# Important Notice for All Winners

All winners are required to purchase the official IIC ASIA Awards package, starting from USD $6,000. This package includes a minimum of three passes to the IIC Asia Series conference and seats at the Awards Ceremony. Please note that attendance at the Awards Ceremony is mandatory for all winners in order to be eligible.

☐ **Award Winner Note:**

Should I become one of the winners, I will purchase the IIC Asia Awards package starting from USD $6,000. This package includes a minimum of 3 (three) passes to the IIC Asia Series conference and seats at the Awards Ceremony.

**Submit Your Application for the IIC Asia Series Awards to Allen: allenlau@szwgroup.com**

---

Authorised Signature (with company chop)

IIC ASIA AWARDS